

September 2, 2004

Re: FOS Annual Meeting – May 19-22, 2005
The Ritz-Carlton, Sarasota, Florida
“A Grand Stage for a Grand Organization”

Dear Marketing Representative:

On behalf of the Florida Orthopaedic Society, I would like to invite you to participate as a sponsor of our meeting referenced above. Your participation is vital for the success of our meeting and we will be constantly available to work with you to ensure your satisfaction.

The Florida Orthopaedic Society, a state society for orthopaedic surgeons, was founded in 1947 in an effort to raise the standards of orthopaedic practices by providing ongoing education, networking, recognition and certification. The Society currently represents over 1,000 practicing orthopedists and residents in the state of Florida. As an exhibitor, you will meet one-on-one with the decision makers who have purchasing power for their respective practices.

The Executive Committee has created two levels of sponsorship for the meeting. The **Gold level (\$5,000)** provides our sponsors preferential exhibit booth space during the meeting. In addition, it provides the opportunity for the company to secure participation as one of the sponsors of our seven orthopedic subspecialty breakout sessions and a complimentary link to their website from the FOS site. Three years ago, our organization introduced the subspecialty breakout sessions as a venue to provide more intense specialty specific education. The breakouts were an immediate success and have become the centerpiece of our meetings. The **Silver level (\$2,500)** provides exhibit booth space during the meeting. Both levels of sponsorship also include name recognition in the 2005 FOS Meeting Program. All sponsors will be recognized during the opening ceremonies and throughout the meeting.

Of course, if you really want to **maximize your exposure** during the FOS Annual Meeting, the FOS Leadership requests you consider becoming a member of the **Corporate Affairs Board**. By coupling your Gold level sponsorship above with other programs and meetings reserved specifically for Corporate Affairs Board members, your company will greatly enhance your exposure to the orthopaedic community and leadership in Florida. Please visit the Corporate Affairs Board page on the FOS website for more details, www.fos-society.com.

I sincerely hope that you will consider supporting the 2005 Annual Scientific Meeting. Our organization continues to flourish as we rededicate ourselves to proactively representing our members. Your participation in the annual meeting and with our organization as a whole, will contribute to our future success and the benefits that represents for us both. If you have any questions, please contact our Executive Director, Fraser Cobbe, at the society headquarters, 813-948-8660. Thank you very much for your consideration.

Sincerely,

J. Dean Cole, M.D.
President